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# XI ISBA CONFERENCE


 **POWERING  
START-UP ENABLERS**

**Incubators  
Accelerators  
Innovation Clusters  
Co-working Spaces**



 **10-11 SEPTEMBER, 2016**

 **Hyatt Pune, Kalyani Nagar**

 **[www.isba.in](http://www.isba.in) / isba2016**







## 5 Inspiring Product Start-ups

"Product" start-ups would be the one of the main emerging trends that is going to be witnessed. Incubation Managers and eco-system players need to work in tandem to provide impetus to such start-ups. The session will deal with challenges and possible solutions that need to be adopted. Discussions on entrepreneurial DNA for products, market linked research, building technical & resource networks will form the core of this session.

## 6 Incubators - Corporates Partnerships

In today's world Corporates inclined towards innovation are increasingly looking towards engagements with start-ups as many realize that the best ideas may not be coming from within their own organisation. Incubators are an ideal place for Corporates to begin with since they would typically be housing several start-ups and have teams that can give valuable information and support to ease the Corporate - Start-up engagement. Further from the start-ups point of view; market access has always been a challenge and partnerships with Corporates would go a long way in bringing business mentorship and also customers for start-ups.

In 2014, the Government of India in its new Companies Act, has permitted investments in Incubators as a CSR activity. This opens a new opportunity for collaborations between Corporates and Incubators that can greatly strengthen the start-up ecosystem and thereby accelerate innovations.

The session would bring together Corporates and Incubators to share their perspectives and experiences to evolve models for partnership in the coming future.

## 7 Innovation Master Class - Tetra Innovation Model

This workshop will introduce the tetra (four) elements model which is applicable to the management of the innovation process. Tetra Innovation process aims to provide a structured approach to managing innovation to drastically reduce chances of failure.

## 8 Gearing up Real Estate for Start-up Co-working Spaces

India is considered to be the 3rd largest start-up destination in the world. Although the demand for space by start-ups will be low when compared to large business, the sheer number of start-ups will become interesting enough for unlocking unused inventory in cities. Almost all big cities in India - Bengaluru, Delhi NCR, Mumbai, Hyderabad, Ahmedabad, Chennai, Pune already have a vibrant startup culture. The same culture is now rapidly gaining ground in smaller cities such as Jaipur, Lucknow, Indore etc.

Co-Working spaces which are new models of Incubation are the most attractive locations for start-ups now and these models are based entirely on a real estate backdrop with other features such as Community, Peer Learning, Shared Services etc. The session deals with how real estate companies could ride on this wave of start-ups to help them unlock unused inventories.

## 9 Internationalization of Start-ups

This session revolves around gaining skills & knowledge to mentor and facilitate start-ups with global markets. Mechanisms such as Collaborations, Soft landing, Joint funding, Experiences from other similar programmes will be on offer.

## 10 Investing in Start-ups

This session deals with the immediate and future trends of Risk & Debt financing of start-ups. Building incubator managerial skills to scale seed funds in incubators, understanding new tools such as convertible notes, changing trends in term sheets, aligning with VC / Private Equity / Angels would be the important discussions.

## 11 Funding Incubators and Start-ups

Existing funding mechanisms, global partnership opportunities for creating joint venture funds.

## 12 Social/Grassroot/Agri Incubators

Creating right ecosystem for incubation for the bottom of the pyramid, exploring suitable funding mechanisms for incubators and social start-ups.

## 13 Innovation Football

It is a breakthrough simulation game that helps disruptive innopreneurs create break through innovations, develop stronger business models and entrepreneurial strategies.











## GANESH CHATURTHI CELEBRATIONS IN PUNE

Ganesh Chaturthi is a spectacular festival honoring Lord Ganesha. It is celebrated all over India but the maximum grandeur is witnessed in Mumbai, Pune and across Maharashtra. Lord Ganesha is the symbol of Innovation, Creativity and full of ideas! XI ISBA Conference will see creative ideas turning into innovation thus shares a lot of similarities with Lord Ganesha. This event also falls in between the Ganesh Festival days where colourfully decorated Idols of Lord Ganesha are installed both at homes and in Public Ganesh Pandals. The occasion becomes very lively and enthusiastic with the devotional songs, dances and drum beats being a part of the rituals observed by the devotees of Lord Ganesha, as part of the festivities. Pandals across Pune are known to thematically represent the current social issues that the city faces through tableaux, paintings and decorations, a must see during this Conference!



## THE CULTURAL AND INNOVATION CAPITAL PUNE

Pune is the second largest city in the state of Maharashtra after the state capital Mumbai. Pune is considered the cultural and innovation capital of Maharashtra. Since the 1950s and 1960s, Pune has had a traditional old-economic base. The city is also known for its manufacturing and automobile industries, as well as for research institutes of information technology (IT), education, management and training, which attracts students, and professionals from India, South East Asia, the Middle East and Africa. Pune is also one of the fastest growing cities in the Asia-Pacific region.



## HYATT PUNE, KALYANI NAGAR

Hyatt Pune is an upscale Business Hotel in Pune with an intimate, tranquil and serene ambience. With the key themes of light, air and water highlighted with every design element, the hotel interiors are bound to leave a lasting impression on all guests visiting the hotel. For those looking to explore the city of Pune, Hyatt Pune Kalyani Nagar is nestled right in the heart of the city, adjacent to the tranquil Aga Khan Palace – One of Pune's best-known landmark. What's more, the hotel is just a 10 minute drive away from the ashram or abode of the Indian Guru Bhagwan Shree Rajneesh or Osho and the many pubs, eateries and hang out places at Koregaon Park.



Indian STEP's and Business  
Incubators Association

ORGANIZING PARTNER  
(Conference Secretariat)



Science and Technology Park  
(A STEP Promoted by DST, Government of India)

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