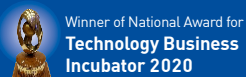
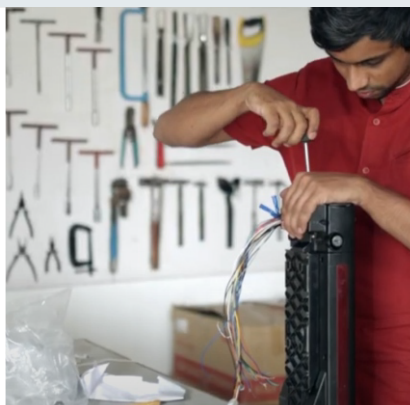


SUPPORTED BY:



2ND EDITION **EV**ANGELISE '22 *Electric Vehicle Innovation Challenge*

Connecting the Indian EV industry to breakthrough innovators



STRATEGIC PARTNERS:



Centre of Excellence for Innovation,
Entrepreneurship & Startups

**A pioneering
initiative that has
got the entire
Indian EV ecosystem
to take notice**

We believe that the Indian EV industry can achieve disruptive growth through increased adoption in the domestic market and by becoming more competitive in the global market. For this, breakthrough innovation at the sub-component level is the key. Innovation that caters to Indian pricing requirements and global quality and performance standards. With this in mind, as India's leading incubator of deep tech startups, iCreate launched EVangelise '21, an innovation challenge focussed on scouting for startups domain in 2 & 3-wheeler EVs.

The 2022 edition is all about 'innovate for industry'

With a phenomenal response to its inaugural edition, EVangelise emerged as India's largest EV innovation challenge. This year, in its second edition, EVangelise has been positioned as a 'Made for Industry' challenge that has been built around the industry's real problem statements. It can enable Indian industry to reduce dependence on import of sub-components, move up the tech maturity curve, and tap into industry-ready innovations that help reduce costs and increase efficiency.

Our aim is to facilitate partnerships between Indian EV manufacturers and India's most promising startups with game-changing innovations. Enabling Indian companies to harness advanced and scalable solutions and technologies that are designed and developed in India, patented for the world.

What makes EVangelise '22 a win-win opportunity for both innovators and the industry

- FOR INNOVATORS, it provides them unprecedented opportunity and support to be commercialised at scale.
- FOR EV MANUFACTURERS, it create a competitive edge by providing then opportunities to induct indigenous tech.

There are many models on which the two could engage with each other:

- Partnership through Co-development
- Paid pilots
- Manufacturing support
- Joint go-to-market
- Strategic investment



INNOVATION CATEGORIES

1

Tech Development

For innovations under TRL4,
we will provide them
product development support.

TRL = Technology Readiness Levels

PRIZES

(for each category):

1st - Rs 10 lakh

2nd - Rs 7.5 lakh

3rd - Rs 5 lakh

Five consolation prizes: Rs 3 lakh

TOTAL
CASH PRIZES

Rs 1.12*

CRORE

*Terms and conditions
apply

2

Manufacturing Partnership

For TRL4 and above innovations,
we will connect them to strategic
manufacturing partners.

TRL = Technology Readiness Levels

REWARD FOR 3 WINNERS

Strategic manufacturing partnerships
with EV industry players, so that their
innovations get the opportunity and
support to be commercialised at scale.

INNOVATION THEMES



VEHICLE TRACTION



VEHICLE ENERGY STORAGE



VEHICLE INFRASTRUCTURE



TIMELINE



Participate in EVangelise.
Electrify your future!

HIGHLIGHTS OF EVangelise '21



EVangelise '21 brought together all the EV ecosystem stakeholders on one platform, and identified some of the finest innovations at the subcomponent level. This year, as EVangelise '22, this initiative moves to the next level, as we seek to curate innovations to the EV industry's real needs.

900+ APPLICATIONS FROM ACROSS 175 CITIES



20

STARTUPS FUNDED
& SUPPORTED BY
iCreate

13

STARTUPS
DEVELOPED THEIR
PROTOTYPE

7

STARTUPS
SUCCESSFULLY
ENTERED THE MARKET
& COMMERCIALISED
THEIR INNOVATIONS

2

STARTUPS RAISED
SIGNIFICANT
FURTHER FUNDING

ABOUT iCreate

EVangelise '22 is brought to you by iCreate, India's leading incubator of startups based on tech innovation:

- iCreate has been transforming startups based on tech innovation into successful businesses
- Supported by the Govt of Gujarat and the Govt of India
- 40-acre campus in Ahmedabad, equipped with design & simulation labs, rapid prototyping facilities
- Supported over 513 innovations and 42 patents, connecting them with mentors, markets and money
- Track-record of supporting multiple projects in the EV space – from batteries and battery management systems, to charging systems, energy recovery systems, hybrid energy storage systems, autonomous driving assistance systems, and smart functionality systems

For details & registration,
visit: EVangelise.org.in
or email: EVangelise@icreate.org.in

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