

GINCELERATOR HEALTHTECH | MEDTECH | EDTECH

FAST TRACK YOUR *STARTUP* TO THE NEXT LEVEL

A unique accelerator program that works with Startups to optimize and grow their business, refine their pitch to investors, and be closer to larger corporates to use them as a test bed for their beta products.

SPECIFICALLY DESIGNED FOR



EDTECH



HEALTHTECH



MEDTECH

How will you benefit ?



10 week intensive accelerator program with highly successful entrepreneurs as mentors & coaches.



Pitch to Active Investors, collaborators & the media on the Demo Day



Pilot or POC your offerings to large enterprise customers & retail consumers in India & Middle East



Pitch your business to GINSERV Investor Network



Apply and Stand a chance to get -
Seed Funding – Up to 20 Lakh*
Free Startup Kit – worth 25 Lakh*
Free Incubation Space for 6 Month
– worth INR 30,000*

www.ginserv.in/gincelerator2

Apply Now

***Last Date to Apply :
15th January, 2021***

Who Can Apply?

- Growth Stage Startups
- Startups with MVP (Minimum Viable Product)
- Startups in Edtech, Healthtech and Medtech Sector
- At least one of the Director(s)/ Partner(s) should be an Indian Citizen
- Startups who have not have crossed 06 years from the Date of Incorporation
- Tech aspect in your Business

**Terms & Conditions apply*

Key Takeaways from the Program

1. Identify the most rewarding Customer Segment and group
2. Value alignment for the Target Customer
3. Effective Go-to-market Strategy
4. Story and narrative to achieve traction
5. Right Branding & positioning to get early adopters and for Scale
6. Scalable Business model
7. Realigned Story and narrative to achieve the scale
8. Entrepreneur-Mentors to guide through each of the process
9. Draw up a bespoke milestone along with a set of mentors
10. Investor readiness
11. Pitching to the active Investors
12. Raising seed fund

Program Highlights

INAUGURAL PROGRAM

- Gincelerator Cohort 2.0 will be inaugurated by dignitaries of the Startup Ecosystem
- Selected cohort Startups will be introduced to their lead mentors
- Industry Specific Orientation

ONE TO ONE MENTORSHIP

- Lead Mentors & Specialist Mentors will be assigned to Each Startup
- Get Real-time guidance and Assistance
- Lead mentors will coach Startups to become Investment/Market ready
- Will work in line with GVC model framework to guide and mentor Startups

GROUP SESSIONS

- Group mentor sessions for the cohort Startups in different business aspects
- Industry experts will give an overview on specific areas of business operations
- Session with successful entrepreneurs to understand Industry specific entrepreneurial challenges

CUSTOMER VALIDATION

- Pilot your offerings with large enterprises & Retail consumers
- Access to active customer base in India & Middle East

DEMO DAY

- Pitch your business to GINSERV Investor Network
- Pitch to Collaborators & the Media

GRAND FINALE

- Seed Funding – Up to 20 Lakh*
- Free Startup Kit – Worth 25 Lakh*
- Free Incubation Space for 6 Month – Worth INR 30,000*

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About Ginserv

GINSERV, like any other startup, began its journey in 2010, with an eye on Nurturing and Acceleration of Startups in the area of information technology. Since then, it has made rapid strides as a catalyst for entrepreneurial growth, strengthening the ecosystem of enablement and facilitating startups with the much-needed resources.

GINSERV's early efforts in the Technology Incubation space, helped it to architect this nurturing environment with its plug and play infrastructure, where entrepreneurship began thriving at its vast spacious campus.

Supported by



Our Partners

INCUBATION PARTNERS



KNOWLEDGE PARTNERS



KLS Gogte Institute of Technology, Belagavi

Formerly affiliated and autonomous institute under Visvesvaraya Technological University, Belgaol (accredited by AACSB and NBA)



ACADEMIA PARTNERS



STATE PARTNERS



INVESTOR PARTNERS



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