





15&16 December 2022







## **ABOUT THE EVENT**

**Huddle Global** is envisaged in a way that it offers a platform for start-ups to showcase their products and interact with a clutch of technology and industry leaders on ways to move ahead in the ever growing tech world in the most informal way, thereby creating deep interactions



#### **GET INSPIRED!**

#### **RELAX & LET LOOSE!**

Talk by experts, on emerging tech sectors. Leadership talk and founder stories by renowned Industry leaders, academicians.



**BUILD BUSINESS** 

#### STARTUP -INVESTORS MEET

Many activities including Speed dating, Founders – Investors meet, and many more.



#### INTERACT

#### **BEACHSIDE HUDDLE**

Interaction with experts on the exotic beach of Kovalam.



#### **GET DISCOVERED**

#### PITCHING/ INDUSTRY CHALLENGE

Live pitching by curated startups, Startup taking up Indyustry challenges. Chances of closing business deals /Funding.



#### SHOWCASE

#### **DEMO / EXHIBITION**

Showcasing of product and service by the innovative startups and the ecosystem players.



#### **SOCIALIZE**

#### **HUDDLE SOCIAL EVENING**

Networking gathering for the senior level attendees (By Invite Only).

# WHO SHOULD ATTEND

### **STARTUPS**

- Huddle Global is built for entrepreneur's that brings together investors, customers, media and mentors.
- The Huddle 100 Competition kicks off on the first day of the event with 100 companies pitching in the first round with 10 of the best shortlisted for pitching the next day. These companies will not just get evaluated but also get proper mentorship by the top-notch industry leaders and coaches. Out of 10 the semi finalists are shortlisted and the finalist are chosen. The Winner will receives great attention from investors, media, potential partners, and government officials.
- Start-ups will have an opportunity to showcase their product at
  the designated start-up square (demo booth) in the heart of the
  venue. The prime location of these booths ensure constant activity
  with potential clients, partners, media and most significantly
  investors and other founders.



### **INVESTORS**

- Get access to start-ups with verified projects and share your interests with KSUM to pre- book meetings with start-ups, other investors and executives.
- Explore a new investment opportunity or a co-investor partner which enables
  the screening of all attending start-ups and reviewing their in-depth
  information.
- Opportunity to participate in an exclusive investor- only meeting. Discuss deal flow, explore co-investment partners and learn proven ways to earn money on technology and widen your prospects in the investor community.
- Listen to business and innovation oriented speeches and expert panels discussions.
- Voice your opinions during roundtable discussions and expand your network.
- You can also visit the demo booth area (start-up square) and test many innovative products and get access to many start-ups with verified projects.



## **ACADEMIA**

- We love innovation and science, and we show it by providing several opportunities for academics, post docs, professors, researchers etc.
- To increase communication between academia and entrepreneurs, we want to encourage doctoral students and other research personnel to attend Huddle Global by providing Academic Passes.
- We encourage students to attend Huddle Global, as we see them as the next generation of the world conquering entrepreneurial minds.





## **INDUSTRIES**

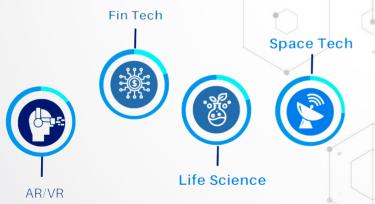
- Huddle Global is a great opportunity for Industry to discover new talents, business partners and Network with people that matters.
- The idea is that sometimes you have to take a break from the "work" of your work to sharpen your skills. A dull axe won't cut a tree nearly as effectively as a sharp one.

## GOVERNMENT

Government plays a most important role in building the ecosystem. This would be a great platform to keep up the momentum of good work being done by the Government and would be a big step towards making Kerala a start-up destination.



# FOCUS SECTORS



















































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