

INDIA'S MOST COVETED BEACH STARTUP CONCLAVE

16 ,17,18 NOVEMBER 2023
KOVALAM, TRIVANDRUM, KERALA

Huddle Global

Let's Huddle together for a better tomorrow

HUDDLE GLOBAL

Huddle Global is envisaged in a way that it offers a platform for start-ups to showcase their products and interact with a clutch of technology and industry leaders on ways to move ahead in the ever growing tech world in the most informal way, thereby creating deep interactions.

Huddle Global has grown rapidly in its short history. The first edition in 2018 had 500 attendees, while IN2022 event had over 6,000 attendees.

Huddle Global has played a significant role in the growth of the startup ecosystem in Kerala. The event has helped to connect startups with investors, mentors, and industry leaders, and has provided a platform for startups to showcase their products and services.



Anoop Ambika
CEO, KERALA STARTUP MISSION



HUDDLE 2023



#Huddle 2023



Marketing Madness

Attend Marketing Madness for a FREE marketing plan! Learn from experts and influencers to boost your business. Discover cost-efficient marketing tools and techniques. Elevate your marketing skills and take your product to new heights.



Pitch it Right

Perfect Your Pitch: Gain insights on investor expectations - team, problem statement, product, market, financials, revenue models, target audience, pricing, etc. Our expert panel ensures the Pitch Perfect. KSUM aggregates feedback for improvement.



Tigers Claw

Tigers Claw: A unique Kerala Startup Mission program for in-depth startup pitch evaluations. Investors provide a reality scorecard for the products, setting a benchmark for attracting investors. Elevate your startup with Tigers Claw!



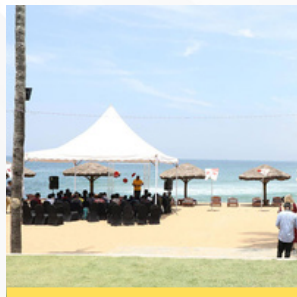
Close the deal

Get your Deal from Huddle Global. CTD will get you connected with corporates and Government. If the product is good and can be adopted by respective partners, get your deal closed at Huddle Global.



Meet the Game Changer

Network and Collaborate in the beaches of Kovalam .opportunity to connect with other entrepreneurs and investors, learn about the latest trends in technology, and get inspired to build the future



Seaside Huddle

Network and Collaborate in the beaches of Kovalam .opportunity to connect with other entrepreneurs and investors, learn about the latest trends in technology, and get inspired to build the future



Startup expo

Witness more than 100+ startups from the Kerala ecosystem exhibit their products. Connect with them for business and funding opportunities .

2023 EVENTS

#Huddle 2023

INFINITE POSSIBILITIES



GET INSPIRED!

RELAX & LET LOOSE!

Talk by experts, on emerging tech sectors. Leadership talk and founder stories by renowned Industry leaders, academicians.



INTERACT

BEACHSIDE HUDDLE

Interaction with experts on the exotic beach of Kovalam.



SHOWCASE

DEMO / EXHIBITION Showcasing of product and service by the innovative startups and the ecosystem players.



BUILD BUSINESS

STARTUP – INVESTORS MEET

Many activities including Speed dating, Founders – Investors meet, and many more.



GET DISCOVERED

PITCHING/ INDUSTRY CHALLENGE

Live pitching by curated startups, Startup taking up Industry challenges. Chances of closing business deals /Funding.



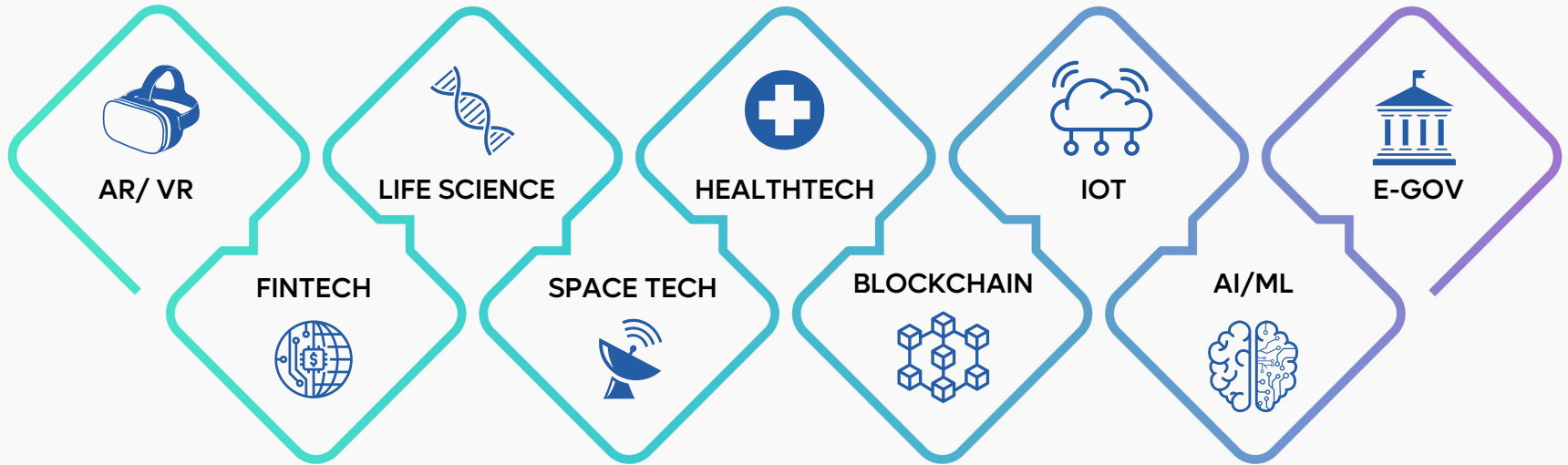
SOCIALIZE

HUDDLE SOCIAL EVENING

Networking gathering for the senior level attendees (By Invite Only).



FOCUS SECTORS



WHO SHOULD ATTEND



STARTUPS

Huddle Global connects entrepreneurs with investors, customers, media, and mentors. Their Huddle 100 Competition offers pitching opportunities, mentorship from industry leaders, and a chance to showcase products at demo booths, gaining attention from investors, media, and partners.



INVESTORS

KSUM offers access to verified start-ups and facilitates pre-booked meetings with investors and executives. Explore investment opportunities, attend exclusive investor meetings, and engage in expert panels and roundtable discussions. Visit the demo booth area to test innovative products and expand your network with the investor community.



INDUSTRY

Huddle Global is a great opportunity for Industry to discover new talents, business partners and Network with people that matters. The idea is that sometimes you have to take a break from the “work” of your work to sharpen your skills. A dull axe won’t cut a tree nearly as effectively as a sharp one.



STUDENTS

At Huddle Global, we embrace innovation and science, offering opportunities for academics and researchers. Join us with Academic Passes to bridge academia and entrepreneurship. Students are the future entrepreneurial leaders, and we invite them to be part of Huddle Global.



GOVERNMENT

Government plays a most important role in building the ecosystem. This would be a great platform to keep up the momentum of good work being done by the Government and would be a big step towards making Kerala a start-up destination.



COMMUNITIES

Huddle Global empowers communities by providing a supportive ecosystem for collaboration, knowledge sharing, and networking. Join us to unlock endless possibilities and drive positive change together.

2022 SUMMARY AND KEY METRICS

More than 5,000 participants from India and abroad, seeking business, investment, and partnership opportunities, attended the two-day meet. Kochi-based cybersecurity startup Prophaze Technologies Pvt Ltd won the first edition of the Grand Kerala Startup Challenge by lapping up the first prize of Rs 50 lakh at the conclave. KSUM signed Memorandum of Understandings (MoUs) with DBS Bank, Singapore, T-Phoenix Angel Forum and YUNUS Social Business Fund, Bengaluru, at the conclave. The first day of the meet saw 100 startups pitching ideas. An array of innovative products by about 70 startups were on display at the expo held on the sidelines of the conclave.



PAST SPEAKERS & PANELISTS

Alderman Vincent
Keaveny The Rt Hon The
Lord Mayor City of London

Jonas Brunschwig
CEO of Swissnex in India
Consul General of Switzerland

Aman Gupta
Co Founder & CMO Boat,
Shark Tank India

Nate Nazarelli
Chief Growth Officer
GAN

Deputy Consul General
Embassy of Israel

Hans-Joerg Hoernagl
Commercial Counsellor &
Trade Commissioner
Austrian Embassy

Prateek Maheshwari
Co-Founder
PhysicsWallah

Aviral Bhatnagar
VC
Venture Highway

Daisy Chittilappilly
President
Cisco India & SAARC

Roberto Croci
Managing Director Microsoft for
Startups MEA

Anish Achuthan
Co-Founder
OPEN Financial Technologies

ASanjeev Bikhchandani Co
Founder
Info Edge

PAST SPEAKERS & PANELISTS

Rajesh Sawhney
Founder & CEO, GSF Accelerator
Founding President, Reliance
Entertainment



Anil Joshi
Managing Partner
Unicorn India Ventures



Dr. Aniruddha Malpani
Founder Malpani Ventures



Durgesh Kaushik
MD - India
Snapchat



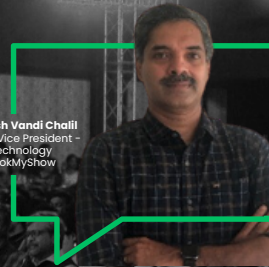
Mahavir Pratap Sharma
Chairman
Tie India Angels &
Rajasthan Angels



Akvilė Dobromilskytė
Foreign Startups Manager
Startup Lithuania



Maresh Vandi Chaili
Senior Vice President -
Technology
BookMyShow



Hitesh Chawla
CEO at Silverpush



Sruthi Kannan
Head
Cisco Launchpad



Hitesh Chawla
Chief Executive Officer
Silverpush



Sharique Samsudheen
Founder & CEO
Marketfeed



Madhurima Agarwal
Country Head
Microsoft for Startups, India



“

The energy at Huddle is quite invigorating, we see entrepreneurs and students for whom this is an amazing platform to explore themselves and the full credit goes to the organisers

Jonas Brunschwig
CEO of Swissnex in India
Consul General of Switzerland



2022 Media Coverage



#Huddle 2023

65+

National and
International Traditional
Media Coverage

3 Million +
ESTIMATED
MEDIA REACH

100+
New Media Coverage

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Expo on start-up products draws crowds at Huddle Global

70-odd start-ups are exhibiting their products at the expo. Among those on display are an oral cancer screening device and a robotic manhole cleaner

December 15, 2022 08:48 pm | Updated 08:48 pm IST - THIRUVANANTHAPURAM

THE HINDU BUREAU

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Pinarayi Vijayan inaugurates Huddle Global, focuses on jobs creation in emerging technologies

The third physical edition of Huddle Global will bring in a wide range of global audiences, introducing them to a vibrant startup ecosystem

December 15, 2022 06:43 pm | Updated December 17, 2022 01:43 pm IST

HUDEER ALI KHAN

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Kerala Chief Minister Pinarayi Vijayan during the inauguration of Huddle Global, on December 15, 2022. Photo Credits: Hudier Ali Khan

70 startups from across India display products at Huddle Global expo

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70 startups from across India display products at Huddle Global expo

PTI | Updated: December 15, 2022 18:30 IST

Thiruvananthapuram, Dec 15 (PTI) An array of innovative startup products on display at the two-day expo being held as part of Huddle Global 2022 drew a steady stream of visitors as Asia's largest startup conclave opened here on Thursday.

Apart from startup promoters and tech buffs, mentors and fund providers also showed keen interest in the products on display, which showcased the prowess of the country's startup ecosystem, according to an official release.

As many as 70 startups are exhibiting their products at the expo.

Robotic manhole cleaner 'Bandicoot', which seeks to phase out manual scavengers, and the robot for heavy weight lifting, 'Genbot', both designed by Genrobotics Innovation Pvt Ltd are among the products on display.

'Bandicoot', has been deployed by municipal corporation of 17 states, besides the Kerala Water Authority.

The 2021 National Startup India Award-winning product, OralScan, an oral cancer screening device developed by Saccon Meditech in 2019, which makes possible the early and real-time detection of cancer cells, is another attention-grabbing device at the expo.

OralScan was incubated at TIMED, the Technology Business Incubator of Sree Chitra Tirunal Institute for Medical Sciences & Technology, Thiruvananthapuram.

A deaf women enterprise, which focuses on the education and upskilling needs of deaf children, Daaad - Digital Arts Academy for the Deaf, founded in 2018, was another major attraction.

The Edutech startup by deaf entrepreneurs, Remya Raj and Anjana Lakshmi, intends to educate the deaf community with video-based classes. The video classes use sign language and normal language simultaneously so that they facilitate the learning of deaf in a normal

ThePrint

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INDIA

Kerala has built most vibrant startup ecosystem in India, says CM

PTI 15 December 2022 06:43 pm IST

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NDA over Modi's ally's

INDIA an alliance of 'tongue

Source: ThePrint

20 Dec 2022



Kerala CM Pinarayi Vijayan (Photo : Express)

THE NEW INDIAN EXPRESS

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Kerala has most vibrant startup ecosystem in India, says CM Pinarayi

Says startups have a pivotal role to play in state's journey towards a knowledge economy

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16,17,18 November 2023



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